





## **World Intellectual Property Forum 2022**

October 10-12, 2022 | The Landmark Hotel, Bangkok

WIPF 2022 THEME:

"TECHNOLOGY & INNOVATION SHAPING THE FUTURE OF IP"

PROGRAM AGENDA\*

## DAY - I (OCTOBER 10, 2022) Monday

## **Landmark Ballroom**

09:00 AM – 10:00 AM	REGISTRATION & INFORMATION DESK OPEN
10:00 AM – 12:30 PM	INAUGURAL CEREMONY
	Welcome & Opening Address:  Pravin Anand, Managing Partner at Anand and Anand (India)
	Keynote & Theme Address:  • Dr. Sourabh Khemani, Principal Group Director at L.S. Davar & Co. (India)
	Chief Guest:  Hon'ble Prof. Randall Ray Rader, Former Chief Judge of United States Court of Appeals for the Federal Circuit (USA)
	<ul> <li>Guest of Honour &amp; Special Address:         <ul> <li>Patrick J. Coyne, President at American Intellectual Property Law Association (USA)</li> <li>Dr. Adish C. Aggarwala, Senior Advocate &amp; President at International Council of Jurists, London (India)</li> <li>Jatin Trivedi, Senior Partner at Y. J. Trivedi &amp; Co. (India)</li> <li>Robert L. Stoll, Partner, Faegre Drinker Biddle &amp; Reath LLP (USA)</li> <li>Prof. Dr. Heinz Goddar, Partner, Boehmert &amp; Boehmert (Germany)</li> <li>Dr. Kasititorn Pooparadai, Senior Executive Vice President at Digital Economy Promotion Agency (Thailand)</li> <li>Senior Representative from Thailand Convention and Exhibition Bureau (Thailand)</li> </ul> </li> </ul>
	GROUP PHOTO
12:30 PM - 01:30 PM	LUNCH BREAK AND NETWORKING SESSION
01:30 PM – 03:00 PM	HOW TO INCREASE YOUR LIKELIHOOD OF SUCCESS AND MANAGE

	COSTS IN U.S. INFRINGEMENT LITIGATION
	MODERATOR:
	■ Matthew K. Ryan, Partner at Haug Partners LLP (USA)
	SPEAKERS:
	<ul> <li>Hon'ble Gerald Ellis Rosen, Retired Chief Judge, US District Court &amp; Arbitrator / Mediator at JAMS (USA)</li> </ul>
	<ul> <li>Patrick J. Coyne, Partner at Finnegan, Henderson, Farabow, Garrett &amp; Dunner LLP (USA)</li> </ul>
	<ul> <li>Robert L. Stoll, Partner at Faegre Drinker Biddle &amp; Reath LLP (USA)</li> </ul>
03:00 PM - 03:30 PM	COFFEE BREAK AND NETWORKING SESSION
03:30 PM – 04:00 PM	LITIGATION LANDSCAPE IN INDIA
	KEYNOTE SPEAKER:
	<ul> <li>Debashish Banerjee, Partner at Remfry &amp; Sagar (India)</li> </ul>
04:00 PM – 04:30 PM	2022 GLOBAL IP POLICY TRENDS
	KEYNOTE SPEAKER:
	■ Vanessa P. Bailey, Head of Patent Public Policy at Amazon (USA)
04:30 PM – 05:00 PM	KEYNOTE SPEAKER:
	<ul> <li>V. Lakshmikumaran, Founder &amp; Managing Partner at Lakshmikumaran &amp; Sridharan (India)</li> </ul>
05:00 PM – 06:00 PM	MEDIATING COMPLEX INTERNATIONAL IP CASES
	KEYNOTE SPEAKERS:
	<ul> <li>Hon'ble Gerald Ellis Rosen, Retired Chief Judge, US District Court &amp; Arbitrator / Mediator at JAMS (USA)</li> </ul>
	■ Hon'ble Prof. Randall Ray Rader, Former Chief Judge of United
	States Court of Appeals for the Federal Circuit (USA)  Hon'ble Judge Dr. Chachavech Sukitjavanich at Royal Thai Court
	of Justice (Thailand)
06:00 PM – 07:00 PM	THE LEGAL AWARDS
07:00 PM – 09:00 PM	COCKTAIL PARTY – (by invitation)
	Hosted by:
	Maschoff Brennan
	INTELLECTUAL PROPERTY AND COMPLEX LITIGATION

## DAY - II (OCTOBER 11, 2022) Tuesday

## D2/TS1/R1

**DATE:** October 11, 2022 **TIME:** 09:00 AM - 10:30 AM **ROOM:** Sukhumvit 1+2

#### MUST AUTHORS AND INVENTORS BE HUMAN?

#### **MODERATOR:**

Dariusz Szleper, Partner at Szleper Henry Avocats (France)

#### **SPEAKERS:**

- Juan Carlos Quero, Partner at Pellise Law Firm (Spain)
- A B M Hamidul Mishbah, Managing Partner at Old Bailey Chambers (Bangladesh)
- Dr. Trisita Nandy Chatterjee, Senior Patent Associate at L.S. Davar & Co. (India)
- Joginder Singh, Partner at LexOrbis (India)

## D2/TS1/R2

**DATE:** October 11, 2022 **TIME:** 09:00 AM - 10:30 AM

**ROOM:** Sukhumvit 4

#### THE COLLISION OF DATA PRIVACY AND CYBERSECURITY

#### **MODERATOR:**

 Dr. Martin Kurze, Director Research & Innovation at Deutsche Telekom (Germany)

#### SPEAKERS:

- Christiana State, Senior Counsel at Crowell & Moring (USA)
   "Intersection in Privacy, Information Access and IP"
- Filipe Fonteles Cabral, Partner at Dannemann Siemsen (Brazil)

"Personal Data Protection Law in Brazil: first year findings"

- Dr. Nourhan N. Moussa, Legal Consultant (Egypt)
   "Digital IP rights in cyberspace"
- Ramya Rao, Partner at K&S Partners (India) "CyberSecurity - Securing your IP"

#### D2/TS1/R3

**DATE:** October 11, 2022 **TIME:** 09:00 AM - 10:30 AM **ROOM:** Sukhumvit 5

#### **INDIVIDUAL PRESENTATIONS**

#### **MODERATOR:**

 Amr Eldakak, Managing Partner at Amr Eldakak Intellectual Property, LLC (UAE)

- Michael Masterson, Managing Director at EverEdge Global (Australia)
  - "Valuing IP and other Intangible Assets"
- Dr. Fritz Wetzel, Partner at SWP Intellectual Property (Germany)

"Patenting Blockchain Technology — Are Blockchains Patent eligible?"

 Lars Andersson, Chief Innovation Officer at Suranaree University of Technology (Thailand)

"IP issues and university-based innovation"

Yawar Irfan Khan, Managing Partner at United Trademark
 & Patent Services (Pakistan)

"Intellectual Property Protection in the Middle East"

## D2/TS1/R4

**DATE:** October 11, 2022 **TIME:** 09:00 AM - 10:30 AM

**ROOM:** Sukhumvit 6

## **IP & HEALTH**

#### **MODERATOR:**

 Anku Khanna, Managing Partner at TheAttorneys Corporate Law Consultants LLP (India)

#### **SPEAKERS:**

- Lonnie Rosenwald, Partner at 3DLaw, PLLC (USA) "Patents and the equitable distribution of vaccines"
- Christopher C. Sappenfield, Partner at MH2 Technology Law Group, LLP (USA)

"Bioinformatics and Digital Health Patents: A rapidly changing landscape"

- Osamu Yamamoto, Partner at Yuasa and Hara (Japan)
  "Japanese Perspective on IP & Health"
- Krishnaja Saseendran, Patent Associate at L.S. Davar & Co. (India)

"Responding to Covid -19 pandemic through Patent waiver-Perspective from India"

## D2/TS1/R5

**DATE:** October 11, 2022 **TIME:** 09:00 AM - 10:30 AM **ROOM:** Sukhumvit 8+9

#### **INTERNATIONAL INTELLECTUAL PROPERTY STRATEGIES**

#### **MODERATOR:**

 Peter Hlavnicka, Venture Partner at R3iVentures Pte Limited (Singapore)

- Liat Galily-Perel, Founding Partner at Perel Law Office (Israel)
- Dr. Dmitriy Vinarov, Partner at McDonnell Boehnen Hulbert & Berghoff LLP (USA)
- Dr. Serge Lapointe, Partner at Fasken (Canada)
- Simba Makahamadze, CEO at AllThingsIP Africa (Zimbabwe)
- Saurabh Vaid, Senior Attorney at L.S. Davar & Co. (India)

## D2/TS1/R6

**DATE:** October 11, 2022 **TIME:** 09:00 AM - 10:30 AM **ROOM:** Sukhumvit 10+11

#### **EURASIAN IP SYSTEM**

#### **MODERATOR:**

Yuri Kuznetsov, Partner at Gorodissky & Partners (Russia)

#### **SPEAKERS:**

 Viacheslav Rybchak, Partner at Gorodissky & Partners (Russia)

"Regional system of protection of trademarks and designs in Eurasia"

 Dr. Denis Levchuk, Partner, Head of Patent Department at Patent & Law Firm YUS (Russia)

"Using Russian, Eurasian and Hague Systems for Protection of Designs in Russia"

 Maria Nilova, Founder & Managing Partner at Patentica (Russia)

"IP Strategy and Enforcement in Russia and Eurasia"

#### **TIME:** 10:30 AM - 11:00 AM

#### **COFFEE BREAK AND NETWORKING SESSION**

## D2/TS2/R1

**DATE:** October 11, 2022 **TIME:** 11:00 AM - 12:30 PM **ROOM:** Sukhumvit 1+2

# THE METAVERSE AND THE IMPLICATIONS FOR INTELLECTUAL PROPERTY RIGHTS AND DATA PROTECTION

#### **MODERATOR:**

 Lakshika Joshi, Lead IP Counsel at Capgemini Engineering (India)

#### **SPEAKERS:**

- Dr. Hans Joachim Fuchs, Managing Partner at Chinabrand IP Consulting GMBH (Germany)
- Anubhav Kapoor, Director of Legal Affairs at Ford (India)
- Beatriz Ruiz-Beato, Global Head of Data Privacy at NEC Corporation (UK)
- J. Ian Raisbeck, Partner at Raisbeck & Castro (Colombia)
- Colby B. Springer, Principal at Polsinelli LLP (USA)

#### D2/TS2/R2

**DATE:** October 11, 2022 **TIME:** 11:00 AM - 12:30 PM **ROOM:** Sukhumvit 4

#### THE USE OF TMS AND COPYRIGHT BY INFLUENCERS

#### **MODERATOR:**

 Allison Williams, Head of Intellectual Property at Norton Rose Fulbright (South Africa)

- Luca Valente, Co-founder at Tripl Protecion (Italy)
- Jezamine Fewins, Partner at Lewis Silkin LLP (Hong Kong)

	<ul> <li>Daniel Albrecht, Managing Counsel at Starke Intellectual Property Co. Ltd. (China)</li> <li>Prof. Mark Engelman, Member at The Thomas Cromwell Group (UK)</li> </ul>
	Group (OK)
D2/TS2/R3 DATE: October 11, 2022 TIME: 11:00 AM - 12:30 PM ROOM: Sukhumvit 5	INDIVIDUAL PRESENTATIONS  MODERATOR:  HPeter Staudt, Managing Partner at Staudt IP Law
NOOMI SURTIUM S	(Germany)
	SPEAKERS:
	Eliza Stefaniw, Advisor for Innovation Ecosystem Development at King Mongkut's University of Technology Thonburi (KMUTT) (Thailand) "Commercializing Thai University Patents"
	Stephen Key, Co-Founder at inventRight (USA) "Fighting to Get Paid: How to Help Your Clients Get Paid For Their Inventions"
	<ul> <li>Melanie Mueller, Attorney at Law at Boehmert &amp; Boehmert (Germany)</li> <li>"Compensation of Patentees Denied Injunctive Relief in Patent</li> </ul>
	Litigation"
	■ HPeter Staudt, Managing Partner at Staudt IP Law (Germany)  The EU Unitary Patent System, Patenting AI "Inventions" and Denying Injunctive Relief against Patent Infringers — quo vadis litterae patentes
D2/TS2/R4	BUILDING VALUE IN CORPORATIONS THROUGH IP TOWARDS AN
<b>DATE:</b> October 11, 2022	EXIT STRATEGY, M&A OR PUBLIC OFFERING
<b>TIME:</b> 11:00 AM - 12:30 PM	MODERATOR
ROOM: Sukhumvit 6	MODERATOR:  Michael G. Lubitz, Managing Director & Founder at GTT
	<ul> <li>Michael G. Lubitz, Managing Director &amp; Founder at GTT Group (USA)</li> </ul>
	SPEAKERS:
	<ul> <li>Sean Collin, Managing Partner at Growth and M&amp;A Partners, LLP (USA)</li> </ul>
	<ul> <li>Sreekar Gadde, Executive Director at BlueTree Allied Angels (USA)</li> </ul>
	Ramesh Ganapathy, Principal Attorney at Mission Legal

(India)

(USA)

Barrett Spraggins, Partner, Kennedy Lenart Spraggins LLP

## **INDIVIDUAL PRESENTATIONS** D2/TS2/R5 **DATE:** October 11, 2022 **MODERATOR: TIME:** 11:00 AM - 12:30 PM Matthew Kohner, IP Attache for Southeast at USPTO (USA) **ROOM:** Sukhumvit 8+9 **SPEAKERS:** ■ Dr. Martin Kurze, Director Research & Innovation at Deutsche Telekom (Germany) "Policy driven automatic compliance check for GDPR-based privacy data – a template for automatic IPR compliance check?" Dr. Lutz Mailander, Head, Cooperation on Examination and Training Section at WIPO (Switzerland) "Growing transparency of examination in the PCT national phases - challenges and opportunities" James Kinnaird, Partner at Marks & Clerk Singapore LLP (Singapore) "Managing patent linkage in Singapore opportunities and risks for innovators and generics" Ophir Marko, Patent Attorney at eNitiatives IP Ltd. (Israel) "Impact Innovation - how to build an attractive patent portfolio for IPOs and M&As, based on experience with over 70 exits" GUIDE TO IP CREATION, EXCHANGE AND OWNERSHIP IN D2/TS2/R6 **UNIVERSITY-INDUSTRY COLLABORATIONS DATE:** October 11, 2022 **TIME:** 11:00 AM - 12:30 PM **MODERATOR: ROOM:** Sukhumvit 10+11 Prof. Dr. Mei-Hsin Wang, Fellow at Royal Society of Chemist, UK (Taiwan) SPEAKERS: Prof. Dr. Heinz Goddar, Partner at Boehmert & Boehmert (Germany) "Master template Agreements for University Industry R&D Cooperation – Germany as an example" Dr. Lorenz Kaiser, Senior Legal Counsel at GE Aviation (Germany) "A successful University/Industry transfer – The MP3 Case" John Hard, Patent Manager at Enjay (Sweden) "European Unitary Patent or European Patent with national effect – different perspectives on opting in or out"

# D2/TS3/R1 BUILDING AND MANAGING A PATENT PORTFOLIO DATE: October 11, 2022

**TIME:** 01:30 PM - 03:30 PM **ROOM:** Sukhumvit 1+2

#### **MODERATOR:**

■ Eric L. Maschoff, Shareholder, Maschoff Brennan (USA)

#### SPEAKERS:

 Dr. William T. Ralston, Vice President - Intellectual Property at Viasat Inc. (USA)

"Best practices in managing an international patent portfolio"

 Ilija Pjanovic, Global IP Senior Director at Nexperia (Netherlands)

"Five essential IP Processes (5 C's) for executing of the IP Strategy by building the valuable IP Portfolio"

 Guy Perry, Senior Patent Counsel at Qualcomm Incorporated (USA)

"Optimizing Patent Portfolio Management"

Dr. Ilan Cohn, Founding Partner at Cohn, de Vries, Stadler
 & Co. (Israel)

"Management of a patent portfolio to maximize return on investment and an increase in shareholders' equity"

## D2/TS3/R2

**DATE:** October 11, 2022 **TIME:** 01:30 PM - 03:30 PM

**ROOM:** Sukhumvit 4

#### **FRAND & SEP LITIGATION**

#### **MODERATOR:**

 Marcello Dini, Head of Asset Management at Sisvel Group (Hong Kong)

#### **SPEAKERS:**

- Dr. Clemens-August Heusch, Vice President, Global Head of Dispute Resolution at Nokia (Germany)
- Dr. Ralph Nack, Partner at Noerr LLP (Germany)
- Toshi Futamata, Visiting Senior Researcher at the University of Tokyo (Japan)
- Chanisar Bangkomnet, Solicitor at Arnold Ruess (Germany)

## D2/TS3/R3

**DATE:** October 11, 2022 **TIME:** 01:30 PM - 03:30 PM

**ROOM:** Sukhumvit 5

## **INDIVIDUAL PRESENTATIONS**

#### **MODERATOR:**

 Raymond Guarnieri, Vice President of Global Business Development, Executive IP (USA)

- Thomas J. Colson, Esq., Founder at Executive IP (USA)
  "Teach your enterprise to speak the language of IP"
- Thomas T. Moga, Partner at Dykema Gossett PLLC (USA "Impact of the China-U.S. Trade Deal on Intellectual Property Protection"

D2/TS3/R4 DATE: October 11, 2022	<ul> <li>Dr. Nicola Maxwell, Principal at Foundry Intellectual Property (Australia)         "A Review of Chinese-Owned Australian Patents"</li> <li>Defeng (Devin) Song, Partner at Fieldfisher (China)         "Recent Development of China's Patent System"</li> <li>THE CHALLENGE OF EARLY-STAGE TECH VENTURES IN PRODUCING AND MANAGING IP RIGHTS</li> </ul>
TIME: 01:30 PM - 03:30 PM ROOM: Sukhumvit 6	MODERATOR:  Dr. Christian Wende, Partner at DTS Patent and Trademark Attorneys (Germany)
	<ul> <li>SPEAKERS:</li> <li>Bart Lindekens, Director Intellectual Property &amp; Intelligence at InnoEnergy (Belgium)</li> <li>Elizabeth Chien-Hale, Partner at Appleton Luff (USA)</li> <li>Kevin J. Fournier, Intellectual Property Lawyer at Kevin J. Fournier Intellectual Property Legal Services Limited (UK)</li> <li>P. Kandiah, Founder and Director at KASS International Sdn Bhd (Malaysia)</li> </ul>
<b>D2/TS3/R5 DATE:</b> October 11, 2022 <b>TIME:</b> 01:30 PM - 03:30 PM	IP MONETIZATION AND HOW TO DRIVE VALUE FROM YOUR INTELLECTUAL PROPERTY PORTFOLIO
ROOM: Sukhumvit 8+9	MODERATOR:  Vinod Kumar, Founder at Silver Bullet IP Consulting, Inc (Canada)
	<ul> <li>SPEAKERS:</li> <li>Pallavi Shah, Managing Director at Mobity LLC (USA)</li> <li>Jitin Talwar, Founder at TT Consultants &amp; XLSCOUT (India)</li> <li>Sanjay Gulati, Executive Vice President and Group Head-Corporate Tax- GST, M&amp;A &amp; Litigation at GMR Group</li> <li>Brad Close, Executive Vice President, Licensing &amp; Transactions at Transpacific IP Group Limited (USA)</li> </ul>
D2/TS3/R6 DATE: October 11, 2022 TIME: 01:30 PM - 03:30 PM ROOM: Sukhumvit 10+11	THE CRITICAL ROLE OF AUDITS IN IP LICENSING - HOW TO DO THEM, WHAT TO EXPECT, AND HOW TO RECOVER UNPAID ROYALTIES  MODERATOR:  Donald W. Merino, Partner at Asia Patent Group (Taiwan)
	SPEAKERS:  Michael Quackenbush, Partner at Miller Kaplan Arase LLP (USA)

Marcus J. Woo, Partner at Perkins Coie (Taiwan)

#### **TIME:** 03:30 PM - 04:00 PM

## **LUNCH BREAK AND NETWORKING SESSION**

## D2/TS4/R1

**DATE:** October 11, 2022 **TIME:** 04:00 PM - 06:00 PM

ROOM: Sukhumvit 1+2

#### **INTELLECTUAL PROPERTY: POLICIES AND STRATEGIES**

#### **MODERATOR:**

Lisa L. Mueller, Partner at Casimir Jones, S.C. (USA)

#### **SPEAKERS:**

 Dr. Jeffrey Dean Lindsay, Founder at Planet Lindsay LLC (USA)

"IP strategy to deal with the threats and opportunities of disruptive innovation"

- Rana Gosain, Senior Partner at Daniel Law (Brazil) "Brazil's New National IP Strategy Plan"
- Young Tack Shim, Adjunct Professor at Seoul National University, School of Law (Korea)
  "Thailand - Emerging IP Giant in the South Asia"
- Jamina Apio, Partner at ABM Advocates (Uganda) "Rebranding Africa through Intellectual Property"
- Kiyoshi Tsuru, Founding Partner at TMI Abogados (Mexico)
  "The impact of the IP Chapter of the US, Mexico, Canada FTA (USMCA) on the Mexican IP law and practice"

## D2/TS4/R2

**DATE:** October 11, 2022 **TIME:** 04:00 PM - 06:00 PM

**ROOM:** Sukhumvit 4

#### PATENT LITIGATION AND STRATEGY

#### MODERATOR:

 Eric D. Kirsch, Managing Partner at Davidson Berquist Jackson & Gowdey LLP (USA)

#### **SPEAKERS:**

 Daniel G. Papst, Managing Director at Papst Licensing GmbH & Co. KG (Germany)

"NPEs & Patent Aggregators"

 Adriana Moura, Head IP Corporate & Tax Regional at Nidec Global Appliance (Brazil)

"How to build a successful litigation strategy?"

 Timothy C. Bickham, Partner at Steptoe & Johnson LLP (USA)

"International Patent Infringement Litigation"

Steven J. Routh, Partner at Orrick (USA)

	"Coordinating International Patent Litigation and Strategies"
	<ul> <li>Lillian Safran Shaked, Founding Partner at Shaked &amp; Co. Law Offices (Israel)</li> <li>"Sources of funding for Patent Litigation"</li> </ul>
	■ Bob Zeidman, President & Founder at Zeidman Consulting (USA)  "IP Litigation from the Perspective of an Inventor/Expert Witness"
D2/TS4/R3	STANDARD ESSENTIAL PATENTS (SEP)
<b>DATE:</b> October 11, 2022	MODERATOR:
<b>TIME:</b> 04:00 PM - 06:00 PM <b>ROOM:</b> Sukhumvit 5	<ul> <li>Joaquim Eugenio Goulart, Partner at Dannemann Siemsen (Brazil)</li> </ul>
	SPEAKERS:
	■ Tony Piotrowski, General Counsel at MPEG LA, LLC (USA)  "New Patent Pool Models to Monetize SEP Patents"
	Mitch Rosenfeld, Managing Director at Stout Risius Ross, LLC (USA) "Impact of SEP Privateers on the Royalty Burden Applicable to 2G-5G Devices"
	<ul> <li>Christian Dubuc, Founder, President and CEO at Harfang IP (USA)</li> <li>"Common Misconceptions Regarding Standard-Related Patents".</li> </ul>
	Philipp Rastemborski, Partner at Meissner Bolte   Patent Attorneys and Lawyers (Germany) "SEPs and IoT – Where to license SEPs in the supply chain - an European perspective"
D2/TS4/R4	ARTIFICIAL INTELLIGENCE AND INTELLECTUAL PROPERTY
<b>DATE:</b> October 11, 2022	MODERATOR:
TIME: 04:00 PM - 06:00 PM ROOM: Sukhumvit 6	Prof. Dr. Mei-Hsin Wang, Fellow at Royal Society of Chemist, UK (Taiwan)
	SPEAKERS:  Kirk A. Sigmon, IP Attorney at Banner Witcoff (USA)  "Tips and Tricks for Patenting Artificial Intelligence in 2022"
	Kory Christensen, Shareholder at Polsinelli PC (USA) "Who should own inventions created through Artificial Intelligence?"

	<ul> <li>Prof. Dr. Justyna Ozegalska-Trybalska, Chair of Intellectual Property Law at Jagiellonian University (Poland)         "Artificial Intelligence Technology and the Patent System: the Challenge"</li> <li>Yannis Skoulikaris, Founder &amp; Managing Director at PatentMind Netherlands BV (Netherlands)         "Artificial Intelligence Technology and European Patent Convention: still fit for purpose?"</li> <li>Chirag Bansal, Asst. Sr. Attorney at L.S. Davar &amp; Co. (India)         "Artificial Intelligence and Indian Patent Regime"</li> </ul>
D2/TS4/R5	BLOCKCHAIN, NFTS AND THE FUTURE OF IP
DATE: October 11, 2022 TIME: 04:00 PM - 06:00 PM ROOM: Sukhumvit 8+9	MODERATOR:  Richard Milchior, Partner at Herald (France)
	SPEAKERS:
	<ul> <li>Flavia M. Murad Schaal, Founding Partner at Mansur Murad (Brazil)</li> <li>Jessie L. Pellant, Managing Partner at StudioIP (USA)</li> <li>Erich Spangenberg, CEO at IPwe Inc. (France)</li> <li>Marius Schneider, Founder at IPvocate (Mauritius)</li> </ul>
D2/TS4/R6	PATENT LICENSING AND MONETIZATION
<b>DATE:</b> October 11, 2022	MODERATOR:
TIME: 04:00 PM - 06:00 PM ROOM: Sukhumvit 10+11	■ Vinod Kumar, Founder at Silver Bullet IP Consulting, Inc (Canada)
	SPEAKERS:
	<ul> <li>Tum B. Thach, Head of IP at Airbus Defence &amp; Space (France)</li> <li>Scott E. Schneider, Worldwide Patent Engineering Lead   Senior Technical Staff Member (STSM)   Intellectual Property at IBM Corporation (USA)</li> <li>Dr. Weisun Rao, Managing Partner at Venture Partner, LLC (USA)</li> </ul>

## DAY – III (OCTOBER 12, 2022) Wednesday

## THE COVID-19 VACCINE RACE: INTELLECTUAL PROPERTY, D3/TS1/R1 **COLLABORATION(S), NATIONALISM AND MISINFORMATION DATE:** October 12, 2022 TIME: 09:00 AM - 10:30 AM **MODERATOR: ROOM:** Sukhumvit 1+2 Prof. Dr. Tabrez Ahmad, Vice-Chancellor at GD Goenka University (India) **SPEAKERS:** Dr. Vikas Agrawal, General Manager - Global Intellectual Property & Litigation Head at Unison Pharmaceutical Pvt. Ltd. (India) Ignacio Sanchez Echague, Partner at Marval, O'Farrell & Mairal (Argentina) Ana Santos Rutschman, Professor of Law at Villanova University (USA) **INDIVIDUAL PRESENTATIONS** D3/TS1/R2 **DATE:** October 12, 2022 **MODERATOR: TIME:** 09:00 AM - 10:30 AM Mark Laudi, Founder & Managing Partner at PitchMark LLP **ROOM:** Sukhumvit 4 (Singapore) **SPEAKERS:** Bob Zeidman, President & Founder at Zeidman Consulting "The Desperate Need for Standards of IP Infringement Detection Tools and Methods in Litigation" "Creating Valuable Patents"

# Stephen Key, Co-Founder at inventRight (USA)

Frank Rittman, Legal Advisor at PitchMark LLP (Thailand) "Promoting and Protecting Commercial Ideas"

## D3/TS1/R3

**DATE:** October 12, 2022 **TIME:** 09:00 AM - 10:30 AM

**ROOM:** Sukhumvit 5

## WHAT COUNTRIES NEED TO DO TO USE THE IP SYSTEM TO FOSTER INNOVATION AND ECONOMIC DEVELOPMENT

#### **MODERATOR:**

Patrick J. Coyne, Partner at Finnegan, Henderson, Farabow, Garrett & Dunner LLP (USA)

- Robert L. Stoll, Partner, Faegre Drinker Biddle & Reath LLP
- Prof. Dr. Heinz Goddar, Partner, Boehmert & Boehmert (Germany)

	<ul> <li>Melanie Mueller, Attorney at Law at Boehmert &amp; Boehmert (Germany)</li> </ul>
D3/TS1/R4 DATE: October 12, 2022 TIME: 09:00 AM - 10:00 AM ROOM: Sukhumvit 6	PROTECTING TRADE SECRETS – A \$105 MILLION USD TRADE SECRET THEFT CASE ANALYSIS "FOR DIRT BETWEEN TWO PIECES OF PAPER" FROM A FIRST-HAND OBSERVER, AND LESSONS LEARNED  KEYNOTE SPEAKER:  Patrick Desmond, Special IP Counsel at SCG Chemicals Public Company Limited (Thailand)
D3/TS1/R4 DATE: October 12, 2022 TIME: 10:00 AM - 10:30 AM ROOM: Sukhumvit 6	CHANGES IN THE FASHION INDUSTRY AND LAW AS A RESULT OF THE PANDEMIC  KEYNOTE SPEAKERS:  Jose-Juan Mendez, Founding Partner at Mendez & Cortes (Mexico)  Eleonora Carrillo, Managing Partner at Jacobacci & Partners (Spain)
D3/TS1/R5 DATE: October 12, 2022 TIME: 09:00 AM - 10:30 AM ROOM: Sukhumvit 8+9	ARBITRATION FOR IP DISPUTES  MODERATOR:  Hon'ble Gerald Ellis Rosen, Retired Chief Judge, US District Court & Arbitrator / Mediator at JAMS (USA)  SPEAKERS:  Alban Kang, Partner at Bird & Bird ATMD LLP (Singapore)  Bharath MS, Founder at KRIA Law (India)  Dr. Prashant Mali, President at Cyber Law Consulting (India)  Jay C. Chiu, Partner at K&L Gates (USA)
TIME: 10:30 AM - 11:00 AM  D3/TS2/R1  DATE: October 12, 2022  TIME: 11:00 AM - 12:30 PM  ROOM: Sukhumvit 1+2	COFFEE BREAK AND NETWORKING SESSION  UNITARY PATENT & UNIFIED PATENT COURT  MODERATOR:  Roberto Valenti, Partner at DLA Piper (Italy)  SPEAKERS:  Tilman Pfrang, Partner at Meissner Bolte   Patent Attorneys and Lawyers (Germany)  "UPC and Unitary Patents - considerations and strategies for patent protection in the EU"

## Olaf Ungerer, Managing Partner at Page, White & Farrer (Germany)

"How applicants/owners of EP patents/application need to strategically prepare for the upcoming UPC/UP package in Europe?"

 Dr. Wieland Groth, Founder at Patent Attorney Dr. Groth (Germany)

"Unitary Patent and Unified Patent Court - a reasonable option for small businesses?"

 Dr. Alexander Rubusch, Partner at Taylor Wessing (Germany)

"The Unified Patent Court is up – New European Challenges"

- Dr. Constanze Krenz, Counsel at DLA Piper (Germany)
  "Unified Patent Court"
- Dr. Alexander Harguth, Partner at Preu Bohlig & Partner (Germany)

"Costs"

## D3/TS2/R2

**DATE:** October 12, 2022 **TIME:** 11:00 AM - 12:30 PM

ROOM: Sukhumvit 4

#### **INDIVIDUAL PRESENTATIONS**

#### **MODERATOR:**

AVAILABLE

#### **SPEAKERS:**

 Andre Frieden, Deputy General Counsel / Head, Big Deals Team and Compliance | Office of General Counsel at Capgemini North America, Inc. (USA)

"Software/SaaS licensing and related developments in Copyright Law"

- Guenther Marten, Member of Executory Advisory Board at International IP Commercialization Council (IIPCC) (Spain)
   "New types of monetisation of IP"
- Aleksandra Syniakovska, Senior Patent Agent at IP Trend Eurasia (Ukraine)

"IP protection in Ukraine under the Russian invasion"

 David G. Howell, Founder and Managing Partner at Howell & Associates (USA)

"The Marketplace dilemma"

## D3/TS2/R3

**DATE:** October 12, 2022 **TIME:** 11:00 AM - 12:30 PM

# BRAND PROTECTION IN THE METAVERSE: A WHOLE NEW BALL GAME

#### **MODERATOR:**

#### **ROOM:** Sukhumvit 5

Rob Davey, Chief Executive Officer at AIPEX B.V. (UK)

#### **SPEAKERS:**

- Nilanshu Shekhar, Partner at KAnalysis (India)
  "META-BURST: EXTENDING YOUR IP IN META-VERSE"
- Abhai Pandey, Partner at LexOrbis (India) "Virtual Goods and Trademark Classification"
- Sumit Kapoor, Global Brand Relations Manager, Amazon Asia Pacific at Amazon (India)

"Brand Protection in Digital Space: A case study of Amazon Brand Protection Initiatives"

Michael McCue, Partner at Lewis Roca (USA) "Brand Challenges with NFTs and the Metaverse"

## D3/TS2/R4

**DATE:** October 12, 2022 **TIME:** 11:00 AM - 12:30 PM

**ROOM:** Sukhumvit 6

#### **INDIVIDUAL PRESENTATION**

#### **MODERATOR:**

Prof. Dr. Heinz Goddar, Partner, Boehmert & Boehmert (Germany)

#### SPEAKERS:

 Dr. Lorenz Kaiser, Senior Legal Counsel at GE Aviation (Germany)

"EU State Aid law in R&D"

- Kamil Kiljanski, Deputy Director, Intellectual Property at European Commission Internal Market DG (Belgium)
   "Industrial Property Legislative Developments at the EU"
- Clive D. Thorne, Partner at McCarthy Denning (UK)
   "United Kingdom Intellectual Property law after departing the EU"

## D3/TS2/R5

**DATE:** October 12, 2022 **TIME:** 11:00 AM - 12:30 PM **ROOM:** Sukhumvit 8+9

#### **INDIVIDUAL PRESENTATIONS**

#### **MODERATOR:**

 S.S. Naganand, Founder & Senior Partner at JustLaw Advocates (India)

- Martin Schweiger, Managing Partner at Schweiger & Partners (Singapore)
  - "Working from home technology for law firms"
- Daniel Pitanga, Partner at Pitanga Bastos (Brazil) "IP Law, Reputation Management and Social Media"

 Peter Hlavnicka, Venture Partner at R3iVentures Pte Limited (Singapore)

"IP Strategy and the Risks in current geopolitically charged ecosystem"

Lamberto Coppa, Chief Development Officer of Jacobacci & Partners - Chief Executive Officer of GriffeShield (Italy)

"NFT = Non Fate Tardi (Italian for: don't be late!)"

#### **TIME:** 12:30 PM - 01:30 PM

## **LUNCH BREAK AND NETWORKING SESSION**

## D3/TS3/R1

**DATE:** October 12, 2022 **TIME:** 01:30 PM - 03:30 PM **ROOM:** Sukhumvit 1+2

#### **INDIVIDUAL PRESENTATIONS**

#### **MODERATOR:**

Dr. Ilan Cohn, Founding Partner at Cohn, de Vries, Stadler
 & Co. (Israel)

#### **SPEAKERS:**

- Dr. Balu Gupta, Patent Counsel at Promerus, LLC (USA)
   "Innovation driving business"
- Dr. Florin Paun, Chief Science & Partnership Officer at ARESIA (France)

"IP in an Open Innovation World"

- Dr. Stephan Wolke, Chief Executive Officer at Thyssenkrupp Intellectual Property GmbH (Germany) "Focussing IP towards an effective IP Protection"
- Sonal Mishra, Principal Attorney at L.S. Davar & Co. (India) "Fast changing IP landscape in India: policy perspective"
- Dr. Ilan Cohn, Founding Partner at Cohn, de Vries, Stadler
   & Co. (Israel)

Turning Intellectual Property into Value-Generating Assets – the Israeli Experience

 David R. Stevens, Founding Partner at Stevens Law Group (USA)

"Cutting Costs in your IP portfolio: Focus on IP Value and Strategy"

## D3/TS3/R2

**DATE:** October 12, 2022 **TIME:** 01:30 PM - 03:30 PM **ROOM:** Sukhumvit 4

# BRAND & TRADEMARK PROTECTION: EVERYTHING YOU NEED TO KNOW

#### MODERATOR:

Dr. Venkat Reddy D., Managing Partner at RVR Associates (India)

#### **SPEAKERS:**

- Karen Abraham, Partner at Shearn Delamore & Co. (Malaysia)
  - "What's in a name? Can you lose your rights to your own name"
- Priya Rao, Founder of Priya Rao & Associates (India) "Protection & Enforcement of Trademark rights in India"
- Kim Poh Ng, Partner at Christopher & Lee Ong (Malaysia) "The Relevance of a Disclaimer in a Trademark Registration When Determining The Issue of Trademark Infringement in Malaysia"
- Suthasinee Sutthavas Head of Enforcement at S&O IP (Thailand)

"Trademark enforcement in Thailand"

## D3/TS3/R3

**DATE:** October 12, 2022 **TIME:** 01:30 PM - 03:30 PM **ROOM:** Sukhumvit 5

#### **INSIGHTS FROM UNITED STATES**

#### **MODERATOR:**

 Guy Proulx, Chairman & CEO at Transpacific IP Group Limited (Singapore)

#### **SPEAKERS:**

- Kurt R. Karst, Director at Hyman, Phelps & McNamara, P.C. (USA)
  - "The Evolving Nature of, and Recent Challenges and Changes to, FDC Act Patent and Non-Patent Exclusivities in the United States"
- Michael Zachary, Partner at Bunsow De Mory LLP (USA) "Reforming U.S. patent litigation to ensure IP value"
- James T. Carmichael, Former Administrative Patent Judge at USPTO Patent Trial and Appeal Board (USA) "How to win post-grant challenges at the USPTO"
- Dr. Shantanu Basu, Principal at Basu Intellectual Property, PC (USA)

"Strategies and Ethical Issues in Patenting Controlled Substances"

## D3/TS3/R4

**DATE:** October 12, 2022 **TIME:** 01:30 PM - 03:30 PM **ROOM:** Sukhumvit 6

#### **VALUING IP ASSETS**

#### **MODERATOR:**

Leann Pinto, President at IPwe (USA)

#### ■ Blair M. Jacobs, Principal at McKool Smith (USA)

"Shifting Sands Concerning Patent Valuation — a Comparative study of damages methodologies employed by different countries throughout the world"

Santhosh Metri, Director - Sr. Product Strategist (IP, M&A & FDI) at Moody's Analytics (UK)

"IP Valuation and Commercialisation"

- Poh C. Chua, Senior Managing Director at Aon (USA) "IP Valuation for Collateral Protection Insurance in the United States"
- AVAILABLE

## D3/TS3/R5

**DATE:** October 12, 2022 **TIME:** 01:30 PM - 03:30 PM **ROOM:** Sukhumvit 8+9

#### A BRIEF INSIGHT ON COPYRIGHT

#### **MODERATOR:**

 Prof. Kevin J. Greene, John J. Schumacher Chair / Professor of Law at Southwestern Law School (USA)

#### **SPEAKERS:**

 Meryl Koh, Director, Intellectual Property & Dispute Resolution at Drew & Napier LLC (Singapore)

"Singapore's new copyright act and copyright laws' impact on the digital world"

- Kevin Murphy, Partner at Wuersch & Gering (USA)
  "The offensive use of US copyright law in breach of fiduciary duty or breach of duty of loyalty cases"
- Sanjaykumar Patel, Founder-Patent & Trademark Attorney at EXCELON IP (India)

#### **TIME:** 03:30 PM - 04:00 PM

## **LUNCH BREAK AND NETWORKING SESSION**

#### D3/TS4/R1

**DATE:** October 12, 2022 **TIME:** 04:00 PM - 06:00 PM **ROOM:** Sukhumvit 1+2 TECHNOLOGY TRANSFER BEST PRACTICES: A GLOBAL PERSPECTIVE

#### **MODERATOR:**

 Dr. Yatin Karpe, Director - Commercialization at Rowan Innovations (USA)

#### **SPEAKERS:**

 Dr. Bijay Kumar Sahu, Senior Regional Manager & Head (IPFC & TISC) at National Research Development Corporation (NRDC), Govt of India (India)

- Lisa L. Mueller, Partner at Casimir Jones, S.C. (USA)
- Olga Piataeva, Head of the Department of Digital Economy
   Entrepreneurship at Russian State Academy of Intellectual Property (Russia)
- Dr. Sami Bashir, Director, Technology Management and Innovation at Khalifa University (UAE)
- Dr. Vlatka Petrovic, Acting Head, Centre for Research, Development and Technology Transfer at University of Zagreb (Croatia)
- Dr. Victor Lau, Associate Director, Knowledge Transfer Office, City University of Hong Kong (Hong Kong)
- Dr. Ruzena Stemberkova, Director, Office of Technology Transfer at University of South Bohemia (Czech Republic)

## D3/TS4/R2

**DATE:** October 12, 2022 **TIME:** 04:00 PM - 06:00 PM

ROOM: Sukhumvit 4

## **INNOVATION & IP STRATEGY**

#### **MODERATOR:**

 Graham Bell, Founder & Managing Director at Cubicibuc Limited (UK)

#### **SPEAKERS:**

- Dr. Jari Vaario, Head of Asia Patent Transactions & External Alliances at Nokia Technologies (Japan)
   "Sharing Innovations: Helping start-ups to prosper!"
- Yael Baratz, Senior Partner at Pearl Cohen Zedek Latzer Baratz (Israel)

"The Israel innovation Authority - a Force Behind Start Up Nation"

- Louis Ross, CEO at MEI Micro, Inc. (Japan)
  "Key Enabling Technologies: IP Strategies for Venture Companies"
- Dr. Andre Gorius, President at GOVALIA (France)
  "The survival kit for enterprises and in particular SMEs to manage effectively their IP and Innovation strategy"

## D3/TS4/R3

**DATE:** October 12, 2022 **TIME:** 04:00 PM - 06:00 PM **ROOM:** Sukhumvit 5

#### INTELLECTUAL PROPERTY AND EMERGING TECHNOLOGIES

#### **MODERATOR:**

 Dr. Maria Cecilia Romoleroux, Managing Partner at CorralRosales (Ecuador)

#### **SPEAKERS:**

- Gopi Trivedi, Senior Partner at Y. J. Trivedi & Co. (India) "Indian IP Architecture: is it primed to embrace the emerging technology"
- Jude Umeh, Program Architect at Salesforce (UK) "The role of emerging technologies and the next phase of digital content and rights management"
- John Cabeca, United States Intellectual Property Counselor for South Asia at U.S. Embassy – New Delhi (India) "The role of IP in advancing technology and fostering economic growth in the developing world"
- Miku H. Mehta, Partner at Procopio (USA) "Meeting the Challenges of Climate Change with Emerging Technologies – A Primer on Cleantech Patenting, with Trends, Updates, and Tips"
- Dr. Abiola Inniss, Executive Director at Caribbean and Americas Intellectual Property Organization (USA) "When Caribbean Intellectual Property Law meets Caribbean Private International Law: Issues and Observations"

## D3/TS4/R4

**DATE:** October 12, 2022 **TIME:** 04:00 PM - 06:00 PM

**ROOM:** Sukhumvit 6

#### INDIVIDUAL PRESENTATIONS

#### **MODERATOR:**

Roberto Valenti, Partner at DLA Piper (Italy)

#### **SPEAKERS:**

- Mark L. Hogge, Partner at Dentons US LLP (USA) "Trade Secret Enforcement at the ITC, and its development"
- John Douglas Graham, CEO at Ideation Inc. (USA) "Protecting and Trading Trade Secrets"
- Evan Langdon, Partner at Nixon Peabody LLP (USA) "Navigating the Nuanced and fast paced litigation at the international trade commission"
- Tim Londergan, CEO and Founder at Tangibly Inc (USA) "Translating trade secret case law into best practices"

## D3/TS4/R5

**DATE:** October 12, 2022 **TIME:** 04:00 PM - 06:00 PM ROOM: Sukhumvit 8+9

## **INSIGHTS FROM BRAZIL**

#### **MODERATOR:**

Rana Gosain, Senior Partner at Daniel Law (Brazil)

- Paulo Parente Marques Mendes, Founding Partner at Di Blasi, Parente & Associados (Brazil)
  - "Intellectual Property in Brazil | The Importance of this jurisdiction in your business strategy"
- Rodolfo H. Martinez y Pell Jr., Founding Member and Senior Partner at Martinez & Associados (Brazil)

"Patent Protection Term in Brazil - the reasoning behind the decision of the Supreme Court to adjust the patent protection term"

Saulo Calazans, Founder at Carioca IP (Brazil)

<sup>&</sup>quot;The situation of design protection in Brazil"

<sup>\*</sup>The conference agenda may be subject to change.

<sup>\*</sup>Errors & Omission Expected